

2026







# The story

ImseVimse's story started 30 years ago when founder Marie Walleberg, in a desperate search for a cure for her daughter's diaper rash, found the soothing magic of cloth diapering. And just like that, her daughter's painful rash disappeared.

ImseVimse is today a brand with a vision to be part of making sustainable consumption the norm, not the exception. Our contribution to that transition is reusable hygiene products in organic cotton.

We believe that many people choose disposable products for their children and menstrual protection for themselves without thinking so much that there are other alternatives. Or that those alternatives have economic as well as health and environmental benefits. We would like to change that.

The idea for ImseVimse was born out of an actual need. When our founder, Marie Walleberg, realized that cotton cloth diapers were the solution to her child's diaper eczema, she decided to let more people share the insight. It was the start of what is today Vimse. Since then, reusable menstrual pads and products for beauty and skincare have been added. Which is Imse. Common to both our brands is that we develop products that are both kind to the skin and to the environment. And nice to look at.

It is exciting to see that more and more people discover the benefits of reusable hygiene products. And find the best way for them to use the products – always, sometimes or now and then when it is suitable.

Love,  
ImseVimse Team



# NURSING

## Pads & Inserts



### ORGANIC COTTON

ImseVimse's soft and comfortable nursing pads in a pack of 6 absorb milk from leaking breasts. The nursing pads are made entirely of 100% organic cotton.



**NURSING PADS NATURAL**  
Ø 12 cm/4,7" | 3 pairs  
Organic Cotton  
ARTICLE NUMBER: 3912



**NURSING PADS BLACK**  
Ø 12 cm/ 4,7" | 3 pairs  
Organic cotton  
ARTICLE NUMBER: 3922

### LEAK PROOF

Stay Dry has a breathable waterproof outer layer, an absorbent middle layer of organic cotton terry and soft polyester closest to your skin to keep you dry.



**Nursing pads  
stay dry regular, 2-pack**  
ARTICLE NUMBER: 3917



**Nursing pads  
stay dry super, 2-pack**  
ARTICLE NUMBER: 3918

Nursing pads  
stay dry regular, 2-pack  
+ super 1-pack

ARTICLE NUMBER:  
3919



NEW

### BREAST WARMER WOOL PILE

Introducing our new bre-ast warmer made of re-cycled wool. Keep breast warm to prevent mastitis. Consists of recycled wool. To minimize fabric waste, we used leftovers from a nursing wool sweater, therefore the color can vary. In collaboration with our sister brand Boob design.  
Material: 63% recycled wool, 24%polyamid, 13% polyester  
Made in Latvia

### BREAST WARMERS

Stay Warm | Ø 16 cm/ 6.2"  
1 pair | wool  
ARTICLE NUMBER: 3811



### BREAST WARMERS

Stay Warm | Ø 5.5" 1 pair |  
Merinowool  
ARTICLE NUMBER: 3810

# Care for People. Planet. Period.

For additional product details, news and retail information visit our  
retail shop: [retailer.imsevimse.com](https://retailer.imsevimse.com)



[www.imsecare.com](https://www.imsecare.com)



SANITARY  
PADS  
Active



SANITARY PADS ACTIVE - REGULAR NATURAL  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 19026



SANITARY PADS ACTIVE- REGULAR BLACK  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1832



PANTY LINERS ACTIVE NATURAL  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 19025



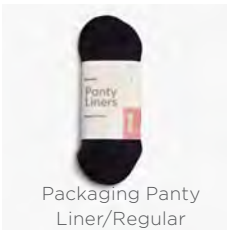
PANTY LINERS ACTIVE BLACK  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1831

The ImseVimse active pad has the same awesome absorption capacity as our other cloth pads with an added softness for a smoother more comfortable feel, allowing the pad to adjust to the movement of your body. This cloth pad is perfect for the active menstruating person.

ImseVimse’s washable and reusable sanitary pads are all-in-one model and comes in set of 3. They have two buttons on the wings so they can easily be attached under the underwear, which secures the Sanitary pads in Place.

100% Organic Cotton  
Jersey + 1 layer of PUL  
(Polyurethane laminated Polyester).

Made in Latvia & Turkey



Packaging Panty  
Liner/Regular



# SANITARY PADS

## Classic

ImseVimse’s washable and reusable Sanitary Pads are all-in-one model and comes in set of 3. They have two buttons on the wings so they can easily be attached under the underwear, which secures the Sanitary pads in place.



**BLUE SPRINKLE  
PANTY LINERS**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 18406



**BLUE SPRINKLE  
SANITARY PADS - REGULAR**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 18407



**BLUE SPRINKLE  
SANITARY PADS - NIGHT**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 18408



**ORANGE SPRINKLE  
PANTY LINERS**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 18409



**ORANGE SPRINKLE  
SANITARY PADS - REGULAR**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 18410



**ORANGE SPRINKLE  
SANITARY PADS - NIGHT**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 18411

100% Organic Cotton Flannel + 1 layer of PUL  
(polyurethane laminated polyester)  
Made in Turkey



I love ImseVimse's pads. Been using them for two years now and will never go back to disposables. Very comfortable. Excellent quality. After two years the product is still as good as new. Highly recommend!

Georgina, ImseVimse customer



**NATURAL  
PANTY LINERS**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1801



**NATURAL  
SANITARY PADS- REGULAR**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1802



**NATURAL  
SANITARY PADS - NIGHT**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1803



**NATURAL  
PANTY LINERS - THONG**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1819



**BLACK  
PANTY LINERS**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1816



**BLACK  
SANITARY PADS- REGULAR**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1817



**BLACK  
SANITARY PADS - NIGHT**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1818



**BLACK  
PANTY LINERS - THONG**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1820



**WARM BROWN  
PANTY LINERS CLASSIC** Pack of 3 |  
Organic Cotton  
ARTICLE NUMBER: 1860



**WARM BROWN  
SANITARY PADS - REGULAR**  
Pack of 3 | Organic cotton  
ARTICLE NUMBER: 1861



**WARM BROWN  
SANITARY PADS- NIGHT**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1862



**WARM BROWN  
PANTY LINERS - THONG**  
Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 1864



**BLACK  
SANITARY PADS CLASSIC - NIGHT LONG**  
Pack of 2 | Organic Cotton  
ARTICLE NUMBER: 1825



**WARM BROWN  
SANITARY PADS CLASSIC NIGHT LONG**  
Pack of 2 | Organic Cotton  
ARTICLE NUMBER: 1863



**WHITE  
WORKOUT PADS MINI**  
| Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 2021010



**BLACK  
WORKOUT PADS MINI**  
| Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 2021012



**WHITE  
WORKOUT PADS SMALL**  
| Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 2021110



**BLACK  
WORKOUT PADS SMALL**  
| Pack of 3 | Organic Cotton  
ARTICLE NUMBER: 2021112



# START KITS

Everything you need!

Our period start kit makes it so easy to get started with cloth pads. In a soft cotton bag, you'll receive 3-night pads, 6 regular pads and 3 pantyliners. You will also get an informative brochure with instructional information regarding cloth pads.



START KIT - ORANGE SPRINKLE  
ARTICLE NUMBER: 18005



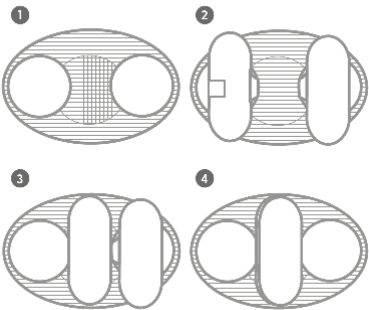
START KIT - BLUE SPRINKLE  
ARTICLE NUMBER: 18004



START KIT - BLACK  
ARTICLE NUMBER: 1830



START KIT - PINK  
ARTICLE NUMBER: 18007



Material:  
Pantyliner: Organic cotton  
Sanitary Pad: Organic cotton and PUL Made in Turkey

100% Organic Cotton Flannel + 1 layer of PUL  
(polyurethane laminated polyester)  
Made in Turkey

” Very happy with the product.  
So comfortable you barely  
notice you are wearing them.  
Love the color and the pattern!

Gabriella, Imse customer



SNAP FREE PANTY LINERS  
Black | Pack of 3  
Organic Cotton  
ARTICLE NUMBER: 1835



SNAP FREE PANTY LINERS  
Natural | Pack of 3 Organic Cotton  
ARTICLE NUMBER: 1833



SNAP FREE SANITARY PADS  
REGULAR  
Black | Pack of 3  
Organic Cotton + PUL  
ARTICLE NUMBER: 1836



SNAP FREE SANITARY  
PADS REGULAR Natural |  
Pack of 3  
Organic Cotton + PUL  
ARTICLE NUMBER: 1834



SNAP FREE PANTY LINERS THONG  
Black | Pack of 3  
Organic Cotton + PUL  
ARTICLE NUMBER: 1834



SNAP FREE PANTY LINERS THONG  
WARM BROWN | Pack of 3  
Organic cotton  
ARTICLE NUMBER: 1867



SNAP FREE PANTY LINERS  
WARM BROWN | Pack of 3  
Organic cotton  
ARTICLE NUMBER: 1865



SNAP FREE SANITARY PADS REGULAR  
WARM BROWN  
Pack of 3 | Organic cotton  
ARTICLE NUMBER: 1866



# LABIA PADS

Labia Pads are small, sheetlike fabric inserts that ideally consist of wellabsorbent materials. Our pads are made of 100% Organic Cotton and together with an insert, they provide protection against gushing. Comes in pack of 10.



Also available in natural!  
ARTICLE NUMBER: 1715

Material: 100% Organic Cotton Jersey or Flanell Made in Latvia



**BLACK LABIA PADS** Pack of 10 | Organic Cotton Flanell  
ARTICLE NUMBER: 1709



**BLUE SPRINKLE LABIA PADS**  
Pack of 10 | Organic Cotton Flanell  
ARTICLE NUMBER: 1716



**ORANGE SPRINKLE LABIA PADS**  
Pack of 10 | Organic Cotton Flanell  
ARTICLE NUMBER: 1717



**BLACK DOTS LABIA PADS**  
Pack of 10 | Organic Cotton Flanell  
ARTICLE NUMBER: 1708







Reusable tampons work just like a disposable tampon. They absorb well and are comfortable to use. The tampons are made of 100% organically cultivated cotton. Along with our other sanitary products, our cloth tampons are Oeko-Tex certified and free from chemicals!

# REUSABLE TAMPONS

Reduce your Carbon Footprint

			
<b>TAMPON MINI</b> Black   Pack of 8 Organic Cotton <b>ARTICLE NUMBER: 18256</b>	<b>TAMPON REGULAR</b> Black   Pack of 8 Organic Cotton <b>ARTICLE NUMBER: 18266</b>	<b>TAMPON HEAVY</b> Black   Pack of 8 Organic Cotton <b>ARTICLE NUMBER: 18276</b>	<b>TAMPON MIXED SIZES</b> Natural   Pack of 8 Organic Cotton <b>ARTICLE NUMBER: 18277</b>
			
<b>TAMPON MINI</b> Natural   Pack of 8 Organic Cotton <b>ARTICLE NUMBER: 18250</b>	<b>TAMPON REGULAR</b> Natural   Pack of 8 Organic Cotton <b>ARTICLE NUMBER: 18260</b>	<b>TAMPON HEAVY</b> Natural   Pack of 8 Organic Cotton <b>ARTICLE NUMBER: 18270</b>	<b>TAMPON WET BAG WITH COTTON CASE</b> Includes: 1 Mini wet bag + 1 Organic Cotton etui. Fastened together with plastic button Mini wet bag: 10,5 x 8,5 cm Etui: 7,5 x 7,5 cm <b>ARTICLE NUMBER: 1828</b>



# ECO BEAUTY



## WIPES & CLEANSING PADS



**CLEANSING PADS**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 1804



**CLEANSING PADS**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 180515



**CLEANSING PADS – POCKET**  
A slightly more luxurious  
cleansing pads made of 100%  
Organic Cotton Terry. Sewn from  
two layers of cotton with an  
opening where you can place your  
fingers for an extra easy way to use.

Pack of 5 | Organic Cotton Terry

Made in Latvia  
ARTICLE NUMBER: 180521



**WIPES**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 120001



**WIPES**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 120086



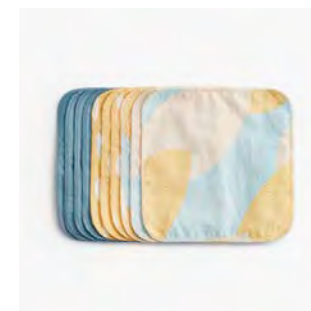
**WIPES**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 120087



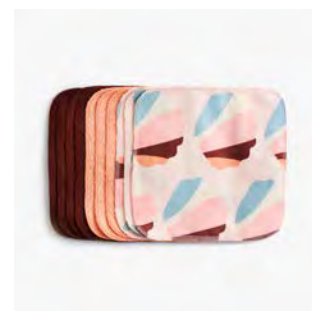
**WIPES**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 120088



**WIPES**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 120089



**WIPES**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 120091



**WIPES**  
Pack of 10 | Organic Cotton  
ARTICLE NUMBER: 120092

### CLEANSING PADS - DOUBLE SIDED

ImseVimse's Cleansing Pads are  
washable, ideal for removing make up  
and are kind to your skin. Made of 100%  
Organic Cotton Terry and Jersey.  
Comes in pack of 10.

100% Organic Cotton Jersey and Terry

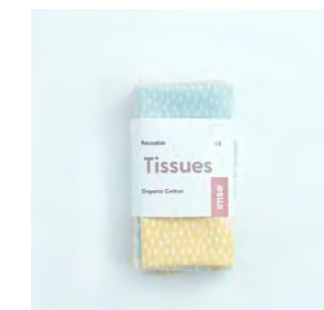
Made in Latvia



**TISSUES**  
Pack of 5 | Organic Cotton  
ARTICLE NUMBER: 121000

### FACE WIPES – DOUBLE SIDED

ImseVimse's washable and  
reusable Face Wipes are perfect  
for beauty care.  
Comes in Pack of 10.  
100% Organic Cotton.  
Made in Turkey



**TISSUES**  
Pack of 5 | Organic Cotton  
ARTICLE NUMBER: 121001  
AVAILABLE IN NATURAL: 121000



# WET BAGS

## On the go!

ImseVimse's Wet Bags with an easy zipper is perfect for storing Nursing Pads, Panty Liners or Sanitary Pads. They are reusable and machine washable. With hoop for easy hanging.

**Material:** Polyurethane laminated polyester, BPA-free (bisphenol A), lead-free and PVC-free (polyvinyl chloride).

Made in Latvia

MEDIUM  
28 x 26 cm

YELLOW

BLUE

PINK

BROWN

BLACK



MINI  
20 x 15 cm







# PERIOD UNDERWEAR

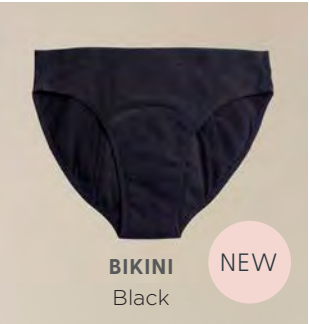
## PERIOD UNDERWEAR

### Teens

**Exciting News for Teens!**  
Introducing our brand new Teen Period Underwear Collection, specially designed for young, active individuals who want to live life to the fullest, even during their period! Made from premium organic cotton and crafted in Europe, these underwear offer not just comfort but also eco-friendliness.

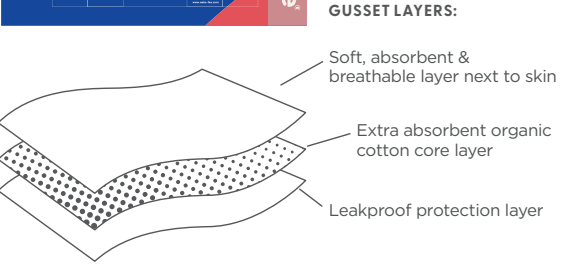
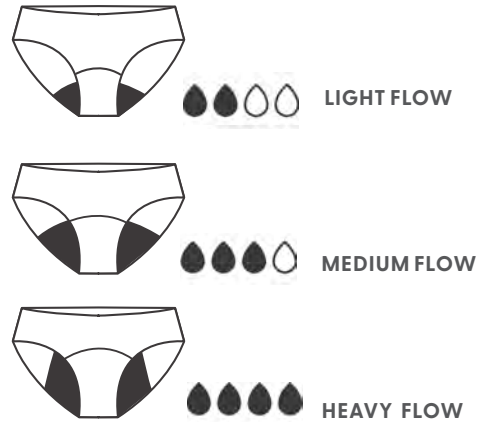
**Three Levels of Absorption**  
We understand that every teen is different, and their period needs vary. That's why our collection offers three different levels of absorption, so they can choose what suits them best. Stay worry-free whether it's a light, medium, or heavy flow day.

**Active Lifestyle Approved**  
Teenagers are always on the go, and our Period Underwear are designed to keep up with their active lifestyle. Whether it's sports practice, hanging out with friends, or just having fun, our Period Underwear are a reliable companion.



**AVAILABLE IN SIZES:**  
XS – 34/146-152  
S – 36-38/158-164  
M – 40-42 L – 44-46  
  
Imses Period Underwear is available in 3 levels of absorption.  
**Light:** 10 ml absorption  
**Medium:** 15 ml absorption  
**Heavy:** 20 ml absorption.

**MATERIALS**  
**Body:** 95% organic cotton, 5% elastane  
**Gusset:** 95% organic cotton, 5% elastane (Top layer)  
Made in Latvia







# PERIOD UNDERWEAR

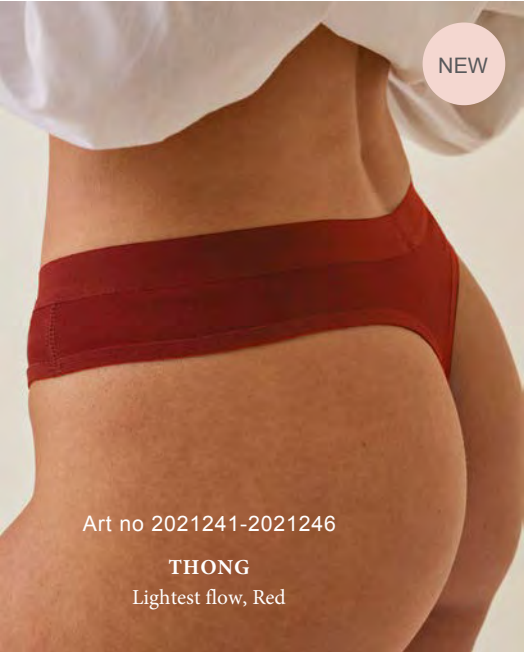
## Thong

**Light Absorption, Maximum Confidence!**

Introducing our highly anticipated Period Underwear Thong – the perfect blend of comfort, style, and sustainability! Crafted in Europe from organic cotton, this revolutionary Period Underwear is designed to cater to your every menstrual need.

The ImseVimse Thong Period Underwear features a discreet yet efficient absorption layer, providing peace of mind during those lighter flow days or as extra protection when using a menstrual cup. Feel confident and secure no matter what.

Say goodbye to discomfort and hello to sustainability – it's time to embrace the future of Period Underwear!



Art no 2021241-2021246

**THONG**  
Lightest flow, Red



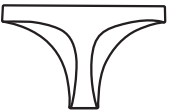
Art no 2021171-2021176

**THONG**  
Lightest flow, Black

**Lightest flow:** 5 ml absorption

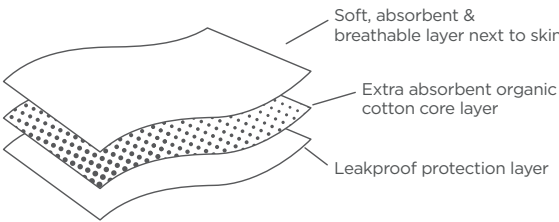
**AVAILABLE IN SIZES:**

- XS - 34
- S - 36-38
- M - 40-42
- L - 44-46
- XL - 48-50
- XXL - 52-54



● ○ ○ ○ LIGHTTEST FLOW

**GUSSET LAYERS:**



**MATERIALS**

**Body:** 95% organic cotton, 5% elastane  
**Gusset:** 95% organic cotton, 5% elastane (Top layer)  
Made in Latvia



# PERIOD UNDERWEAR

## Bikini

The Underwear is in a stylish bikini model made of organic cotton, where the absorption function is sewn into the underwear for a completely secure protection is in place and does not cause leakage.

The soft elastic at the waist and at the leg opening makes the Underwear really nice and comfortable.

ImseVimse's Period Underwear is available in 3 levels of absorption.

**Light:** 10 ml absorption

**Medium:** 15 ml absorption

**Heavy:** 20 ml absorption.

AVAILABLE IN SIZES:

XS – 34

S – 36-38

M – 40-42

L – 44-46

XL – 48-50

XXL – 52-54



PERIOD UNDERWEAR  
Light flow, Grey melange



PERIOD UNDERWEAR  
Light flow, Black



PERIOD UNDERWEAR  
Medium flow, Grey melange



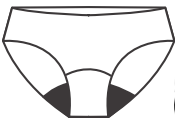
PERIOD UNDERWEAR  
Medium flow, Black



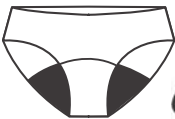
PERIOD UNDERWEAR  
Heavy flow, Grey melange



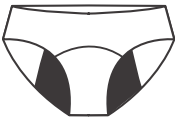
PERIOD UNDERWEAR  
Heavy flow, Black



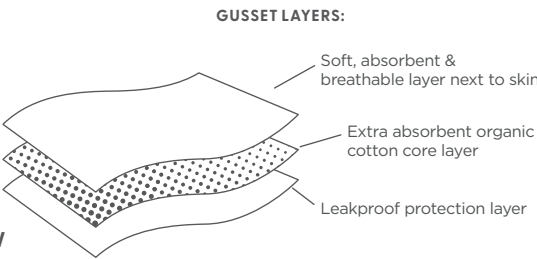
LIGHT FLOW



MEDIUM FLOW



HEAVY FLOW



**MATERIALS**  
**Body:** 95% organic cotton, 5% elastane  
**Gusset:** 95% organic cotton, 5% elastane (Top layer)  
Made in Latvia







# PERIOD UNDERWEAR

## Hipster

**Absorbent Underwear gives women a new level of freedom.**  
Imse's high-quality menstrual Underwear gives the protection that every woman can trust. The Underwear is in a stylish hipster model made of organic cotton, where the absorption function is sewn into the underwear for a completely secure protection is in place and does not cause leakage.  
The soft elastic at the waist and at the leg opening makes the Underwear really nice and comfortable.

Imse's Period Underwear Hipster is available in 2 levels of absorption. **Light:** 10 ml absorption **Medium:** 15 ml absorption

**AVAILABLE IN SIZES:** XS – 34  
S – 36-38  
M – 40-42  
L – 44-46  
XL – 48-50  
XXL – 52-54

Art no  
XS-2021132, S-2021135, M-2021138, XL-2021144, XXL-2021147



PERIOD UNDERWEAR  
Light flow, Black

Art no  
XS-2021133, S-2021136, L-2021142, XL-2021145, XXL-2021148



PERIOD UNDERWEAR  
Medium flow, Black

Art no  
Art no  
XS-2021150, S-2021153, M-2021156, L-2021159, XL-2021162, XXL-2021165

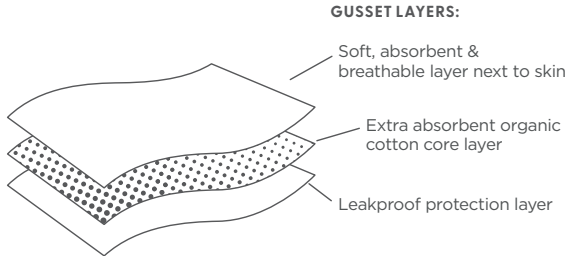
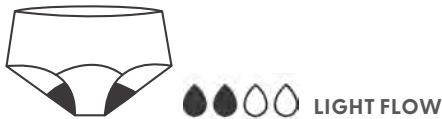


PERIOD UNDERWEAR  
Light flow, Rusty Bordeaux

Art no  
Art no  
XS-2021151, S-2021154, M-2021157, L-2021160, XL-2021163, XXL-2021166



PERIOD UNDERWEAR  
Medium flow, Rusty Bordeaux



**MATERIALS**  
**Body:** 95% organic cotton, 5% elastane  
**Gusset:** 95% organic cotton, 5% elastane (Top layer)  
Made in Latvia





# PERIOD UNDERWEAR

## High Waist

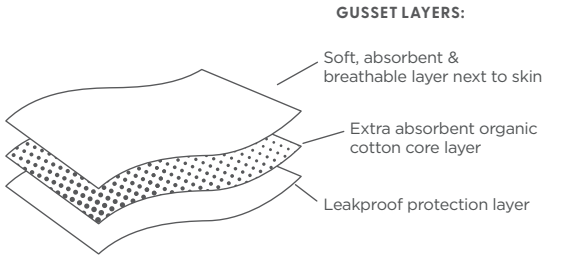
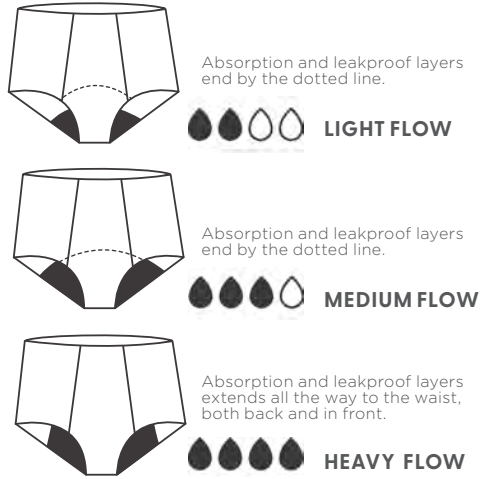
The Underwear is in a stylish high waist model made of organic cotton, where the absorption function is sewn into the underwear for a completely secure protection is in place and does not cause leakage. The absorption layers and leak proof layer expand all the way to the waist which makes this model perfect as a protection during the night.

The soft elastic at the waist and at the leg opening makes the Underwear really nice and comfortable.

ImseVimse's Period Underwear is available in 3 levels of absorption.

**Light:** 10 ml absorption **Medium:** 15 ml absorption **Heavy:** 20 ml absorption.

AVAILABLE IN SIZES: XS – 34  
S – 36-38  
M – 40-42  
L – 44-46  
XL – 48-50  
XXL – 52-54



**MATERIALS**  
**Body:** 95% organic cotton, 5% elastane  
**Gusset:** 95% organic cotton, 5% elastane (Top layer)  
Made in Latvia